



A sound investment

Exhibitor Prospectus

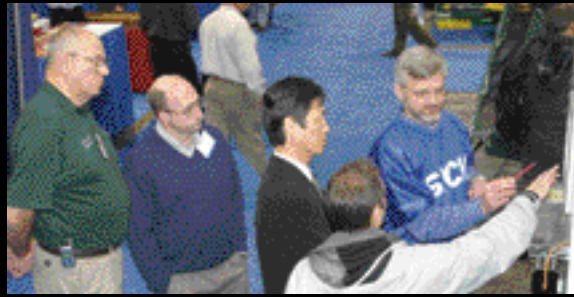
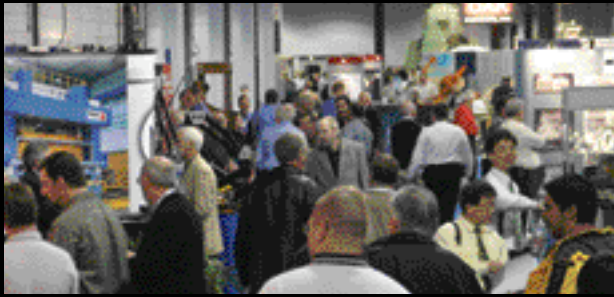
Exhibit at North America's most focused event for metal stamping, tool & die, forming, fabricating, and value-added technologies & services.

R E G I O N A L
METALFORM

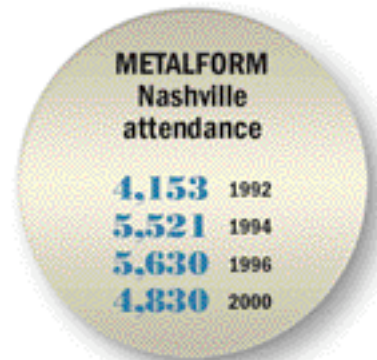
NASHVILLE, TN

Nashville Convention Center
March 21-23, 2006

WWW.METALFORM.COM

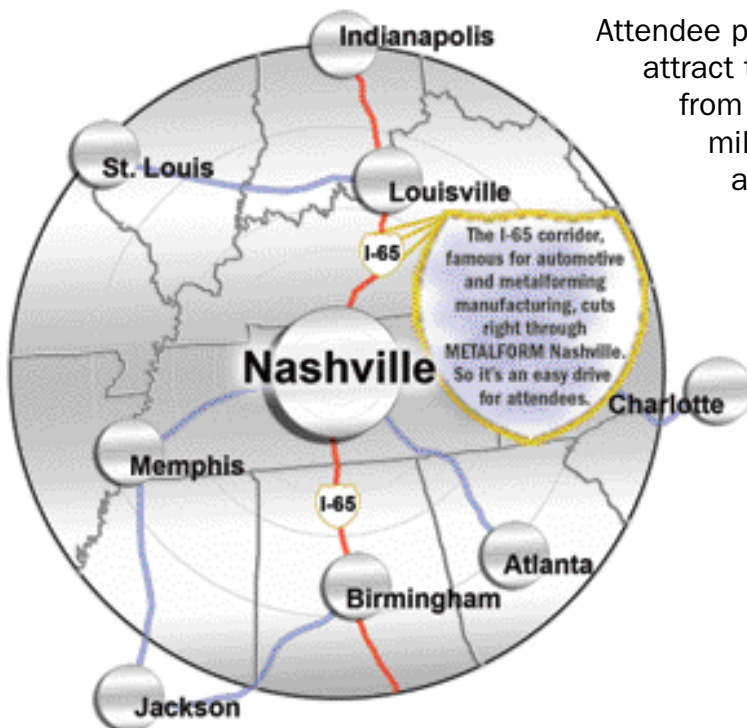


METALFORM Regional returns to “Music City.” Exhibit and take center stage at an event that attracts highly qualified audiences. Share an experience that brings together the sights and sounds of manufacturing with face-to-face interaction.



Get Focused Results

METALFORM is strategically located to attract attendance from key manufacturing cities. Its regional format showcases states that promote the growth of metalforming markets and advances the value of U.S. production. You can expect nearly 3,000 CEOs, engineering managers, and purchasing professionals gathered on the show floor to experience the latest in metalforming technology.

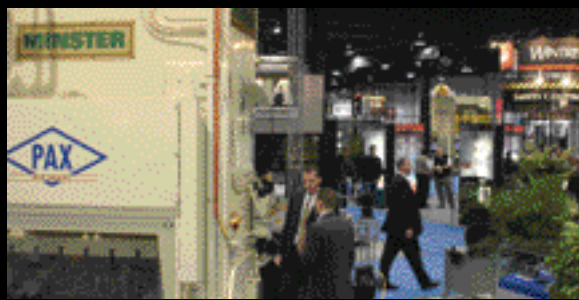
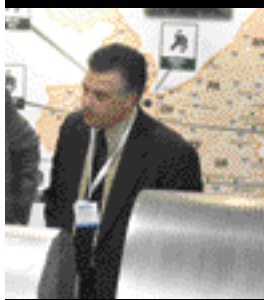


Attendee promotions will attract the right buyers from within a 300 mile radius. You'll also reach tier suppliers and contract manufacturers who are expanding or relocating their operations.

“Without question, METALFORM is the only show that is targeted for the metal stamping industry... the quality of the leads has increased, giving us a good return for our show investment. For Komatsu, METALFORM is the only venue to showcase our technology to the industry.”



Jim Landowski
General Manager
Komatsu



Best Value

METALFORM Regional is your "Total Lower Cost" opportunity to sell to metal stampers and precision sheet metal fabricators:

1. Booth sizes range from 100 to 400 net square feet to promote effective networking within an intimate selling environment.
2. Value-added booth packages provide an easy-to-manage exhibit experience, increasing your ROI.
3. Three-day show format maximizes your time and lets you follow up quickly.

Reach the right audience, increase your market share, and position yourself as an industry expert.



Attendee demographics for METALFORM Regional 2004, held in Louisville, KY.

All statistics compiled and verified by Expo Exchange.

Call Roger Judson at 800-541-5336
Learn more. Go to www.metalform.com



METALFORM.

A Sound Investment.

Exhibit Today.



No city radiates excitement and southern hospitality like “Music City.” The convention center, located in the heart of downtown, is nearby the Second Avenue Entertainment District—a popular historic area with some of Nashville’s busiest night clubs and restaurants.

Increase your exhibit value

SMARTCONNECT

SmartConnect is a suite of web-based tools that will increase your exhibit value by connecting you with registered attendees before, during, and after the show. Find out which attendees are searching the show database for your products, receive e-mail alerts when attendees have registered under your product categories, and then connect with them to increase your exhibit success.

Go to www.metalform.com for more information.

Sponsored by



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