



EXHIBITOR SECONDARY LISTINGS Multiple Companies in the Same Booth

North America's Largest Metal Forming, Fabricating, Welding and Finishing Event
November 13-16, 2011 | McCormick Place | Chicago, IL USA

Are you sharing your contracted booth space with a business partner?

There is a way to get individual attention in the directory and on the show Web site for each of the partnering companies sharing a booth. **Simply buy a Secondary listing for the company that is not the contracted exhibitor.** For just \$500, the additional company receives a full directory listing and a classic level Web listing.

Sample Directory Alpha Listing



**Pace Performance
Productions Inc. 1802**
411 Speedway Blvd
Suite 925
United States, OH 45244
ph: 513-555-6512
fax: 513-555-8500
www.paceproductionsinc.com
Bending/Forming, Cutting, Lasers,
Material Handling/Marking, Press Brakes,
Punching, Software & Machine Controls,
Tooling, Tube & Pipe Fabricating

Sample Directory Listing by Product

Mohawk Machinery Inc. 2068
**Pace Performance
Productions Inc. 1802**
Robinson Tehnical Intl Corp 31008
TaurinGroup USA 8105

Directory listing includes:

Listing in the alphabetical section of the book and under each applicable product category. Full listing displays company logo and company name appears in red in each product category listing for added emphasis.

Classic level Web listing includes:

Company logo, company profile, product listings, featured exhibitor "icon" on search results, and leads from agenda planner.

Questions? Contact your advertising representative, located on the back of this form.

Sample Classic Web Listing

[More Details](#)

[Add To My Show Planner](#)



Pace Performance Productions, Inc.
Booth: 1802
411 Speedway Blvd.
Suite 925
United States, OH 45244
(p) 513-555-6512
(Website) www.paceproductionsinc.com
(Email) info@paceproductionsinc.com



INSERTION ORDER FORM

Secondary Listing

North America's Largest Metal Forming, Fabricating, Welding and Finishing Event
November 13-16, 2011 | McCormick Place | Chicago, IL USA

Reserve my listing in the 2011 Official Show Directory and Show Web site • Cost \$500

PRIMARY EXHIBITOR

Company Name _____ Booth # _____

SECONDARY COMPANY *(Information to Appear in Exhibitor Listing — Print and Web)*

Company Name _____ Booth # _____

Address _____

City _____ State _____ Postal Code _____

Country *(other than U.S.)* _____

Phone _____ Fax _____

Company Web Site _____

Email _____

TO COMPLETE THE SECONDARY EXHIBITOR LISTING:

- 1) An email confirmation will be sent to you which includes your Login and Password, use this to access your listing information.
- 2) Verify secondary company information for the alpha listing. 3) Make product selection(s) to be used in the Product Category Listing.

You will be billed in November 2011 with the total amount due upon receipt.

BILLING INFORMATION FOR SECONDARY LISTING

PO# _____ Is this an Agency: Y / N

Company Name _____

Address _____

City _____ State _____ Postal Code _____

Country *(other than U.S.)* _____

Phone _____ Fax _____

Contact _____

Contact Email _____

AUTHORIZATION — Secondary Company Contact Information

Contact Name *(Please Print)* _____ Title/Position _____

Contact Email _____

(Confirmation & Information on how to access secondary online listing will be emailed to this address)

Contact Phone _____ Contact Fax _____

Signature *(required)* _____ Date _____

All logos and insertion orders must be received by September 23, 2011.

Please see enclosed GUIDELINES FOR SUBMITTING ADS/ARTWORK for details on submitting your logo.

COMPLETE AND RETURN INSERTION ORDER FORM TO:

Forming, Fab & Tube Exhibitors

Michael Scott, FMA
833 Featherstone Rd. • Rockford, IL 61107-6202
Phone: (800) 432-2832 ext. 271 • Fax: (815) 484-7746
michaels@fmafabtech.com

Jackie McBain, FMA
833 Featherstone Rd. • Rockford, IL 61107-6202
Phone: (800) 432-2832 ext. 270 • Fax: (815) 484-7773
jackiem@fmafabtech.com

Welding Exhibitors

Rob Saltzstein, AWS
550 N.W. LeJeune Rd.
Miami, FL 33126
Phone: (800) 443-9353 • Fax: (305) 443-7559
salty@aws.org

Metal Form, Tool & Die Exhibitors

Roger Judson, PMA
6363 Oak Tree Blvd.
Independence, OH 44131
Phone: (800) 541-5336 • Fax: (216) 901-9190
rjudson@pma.org

Finishing Exhibitors

Andy Goyer, CCAI
13814 Milan Terrace
Lakewood Ranch, FL 34202
Phone: (941) 373-1830 • Fax: (941) 373-1828
andy@goyermgmt.com

Internal Use: Sold By _____ Association _____ Date _____
Qualifies for _____ package discount. Net total _____