



November 2-4, 2010 • World Congress Center • Atlanta, Georgia

## Rental of Exhibit Space

Booth sizes	100 to 1,999 Net Square Feet	\$27.00 / NSF
Booth sizes	2,000 to 4,999 Net Square Feet	\$26.50 / NSF
Booth sizes	5,000 to 9,999 Net Square Feet	\$25.50 / NSF
Booth sizes	10,000 and above	\$24.50 / NSF

Note: Rates for booth locations 1,500 square feet and larger include material handling charges (a value of at least \$7,500). Please contact show management for more information.

### Rates include:

- 7" x 44" booth signs, curtain backwall and sidewall.
- Interactive listing on the official show Web Sites, viewed and searched by thousands of visitors per month, all year long.
- A listing in the official Show Directory.
- FREE Personalized Show Tickets to invite customers and prospects to your booth.
- Professional consulting – assistance in building an effective multi-media marketing and public relations campaign to help bring the right buyers to your booth.
- On-site assistance with exhibit hall management and service providers.
- Perimeter Security.
- Extensive pre-show promotion.